

# CONTRACT



**WIVB**  
**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

And:

**Buffalo Advertising**  
**374 Delaware Avenue**  
**Suite 314**  
**Buffalo, NY 14202**  
**USA**

<u>Contract / Revision</u> 947102 /		<u>Alt Order #</u>
<u>Product</u> <b>STATE SUPREME COURT</b>		
<u>Contract Dates</u> <b>10/10/16 - 10/16/16</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>POL/Lynn Wessel Keane</b>		<u>Original Date / Revision</u> 09/29/16 / 09/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WIVB</b>	<u>Account Executive</u> WIVB Local House	<u>Sales Office</u> Buffalo Local Sa
<u>Special Handling</u>		
<u>Demographic</u> Women 35-64		
<u>Agency Ref</u> SP8426	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIVB	10/10/16	10/14/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	3			\$185.00					
N 2	WIVB	10/10/16	10/14/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	4			\$135.00					
N 3	WIVB	10/10/16	10/14/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	4			\$75.00					
N 4	WIVB	10/10/16	10/14/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	4			\$200.00					
N 5	WIVB	10/10/16	10/14/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	5			\$325.00					
N 6	WIVB	10/10/16	10/14/16	M-F Prime Access 658-758p	M-F Prime Access		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	3			\$400.00					
N 7	WIVB	10/10/16	10/14/16	M-F Prime Access 658-758p	M-F Prime Access		:15				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	2			\$250.00					
N 8	WIVB	10/10/16	10/14/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	MTWTF--	3			\$200.00					
N 9	WIVB	10/14/16	10/14/16	Friday 10-11p	Friday 10-11p		:15				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	----F--	1			\$600.00					
N 10	WIVB	10/16/16	10/16/16	CBS Sunday Morn 9a-1030a	CBS Sunday Morn		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-----S	1			\$400.00					
N 11	WIVB	10/16/16	10/16/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

<u>Contract / Revision</u> 947102 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/10/16 - 10/16/16	<u>Product</u> STATE SUPREME COU	<u>Estimate #</u>
<u>Advertiser</u> POL/Lynn Wessel Keane		<u>Original Date / Revision</u> 09/29/16 / 09/29/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$125.00				
N 12	WIVB	10/16/16	10/16/16	Sunday 7-8p	Sunday 7-8p		:15				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$750.00				
<b>Totals</b>								0.00				32	\$7,995.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	32	\$7,995.00	(\$1,199.25)	\$6,795.75
<b>Totals</b>	32	\$7,995.00	(\$1,199.25)	\$6,795.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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